List of Administrative Sign Variances for Five Year Period March 1, 2009 to March 1, 2014

	Case No.	Business & Location	Variance Type	Description of Variance Request
1	P09-0148	Sprouts Farmer's	Number of	Variance to allow three building signs
		Market, Mission Grove	Building Wall	totaling 141 square feet where two
		Shopping Center	Signs	building signs totaling 145 square feet are
		491 Alessandro Blvd.	(Zoning Code	permitted on a front façade.
			Variance)	
2	P09-0278	Jiffy Lube	Height and Size	Variance to allow a freestanding sign to
		3693 La Sierra Ave.	of a	be: a) 12.5 feet tall where the Zoning
			Freestanding	Code allows a maximum height of 6 feet
			Sign	for a stand-alone retail business in
			(Zoning Code	Commercial zones and b) 40 square feet
			Variance)	where the Zoning Code allows a
	D00 0720	A B A C / IB A A V	NIl	maximum of 25 square feet.
3	P09-0730	AMC/IMAX	Number and	Variance to allow a second wall mounted
		The Galleria at Tyler 3775 Tyler St.	Size of Building	sign "IMAX" along Magnolia Avenue for a
		3775 Tyler St.	Wall Signs (Zoning Code	total of 451.80 square feet where the
			Variance)	Zoning Code allows a maximum of 200 square feet for wall signs
			Variance	Note: a previous variance (Planning Case
				P07-1099) allowed for a variance up to
				275 square feet of wall signage (existing
				AMC sign).
4	P09-0845	BMW	Monument Sign	Variance to allow: a) a monument sign to
		7740 Indiana Ave.	Width, Size, and	be 92.5 inches wide where the Riverside
			Design	Auto Center Specific Plan allows for a
			Standards	maximum sign width of 88.5 inches; b) a
			(Auto Center SP	deviation from the design standards of
			Variance)	the Riverside Auto Center Specific Plan;
				and c) to allow a wall sign to be 59 square
				feet in size where a maximum of 50
				square feet is allowed.
5	P10-0425	Enterprise Car Sales	Monument	Variance to allow a 6-foot tall, 15-foot
		7807 Indiana Ave.	Sign Width and	(180-inch) wide monument sign where
			Design	the Riverside Auto Center Specific Plan
			Standards	allows a monument sign with a maximum
			(Auto Center SP	sign width of 88.5 inches and to deviate
			Variance)	from the design standards of the Auto
	D44 0271	D I	Nb. C	Center Specific Plan
6	P11-0271	Propel	Number of	Variance to allow to allow for two,
		3498 Central Ave.	Freestanding,	digitally illuminated, freestanding,
			Secondary Fuel	secondary fuel price signs not to exceed
			Price Signs and	15 square feet in area and 6 feet in
			Digital Illumination	overall height where the Zoning Code
			(Zoning Code	allows only one, changeable copy, non-
			Variance)	illuminated monument sign a maximum of 50 square feet in size and 6 feet in
			variance)	overall height.
				Overall Height.

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7	P11-0303	Kaiser Permanente 10800 Magnolia Ave.	Number, Height and Size of Monument Signs (Zoning Code Variance)	Variance to allow: a) 6 monument signs a maximum of 20 feet tall and 133 square feet in size, where the Zoning Code would allow for three monument signs at a maximum of 6 feet in height and 50 square feet; b) to allow two building mounted signs of 342 square feet each, where the Zoning Code allows for a maximum of 200 square feet; c) to allow 18 monument vehicle direction signs up to a maximum height of 6 feet 3 inches and 9 square feet where the Zoning Code allows for a maximum height of 4 feet and 6 square feet; d) to allow eight pedestrian monument directional signs with a maximum height of 20 feet and 50 square feet where the Zoning Code would allow for a maximum of 6 square feet.
8	P11-0631	Canyon Crest Center 5225 Canyon Crest Drive	Number, Height, Size and Articles of Information for Monument Signs (Zoning Code Variance)	Variance to allow: a) three monument signs on Central Avenue where one sign is permitted; b) four monument signs along Canyon Crest Drive where one sign is permitted; c) a 16-foot tall pylon sign on Canyon Crest Drive where a 6-foot tall monument sign is permitted; d) four articles of information on Sign A where one article of information permitted; e) four articles of information on Sign B where one article of information is permitted; and h) Sign B to have 49 square feet of sign area where 25 square feet is permitted.
9	P12-0194	76 Gas Station 2278 Main Street	Height, Size and Articles of Information (Zoning Code Variance)	Variance to allow for the installation of an approximately 8-foot high, 47 square-foot monument sign, displaying 4 articles of information and fuel prices for a vehicle fuel station (76 gas station) convenience store and car wash, where the Zoning Code allows a maximum 6-foot high freestanding monument sign for vehicle fuel stations. In this instance, the area of the sign face/sign copy did not exceed 6 feet in height and the height was only exceeded by a curvilinear architectural feature included on the top of the sign to match the Mission Revival style architecture of

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				the new service station.
10	P12-0362	Wal-Mart 6250 Valley Springs Pkwy	Number of Building Wall Signs (Canyon Springs SP Variance)	Variance to allow for the installation of five building mounted signs on a front building elevation, where the Canyon Springs Business Park Specific Plan would allow a total of two building mounted signs totaling a maximum of 600 square feet for anchor tenants. The variance associated with a sign program for Wal-Mart allowed for a total of five building mounted signs totaling 428 square feet in area as follows: Walmart – 222.68 s.f. Market – 28.17 s.f. Home & Pharmacy – 97.66 s.f. Outdoor Living - 77.17 s.f. Exit – 2.34 s.f.
11	P13-0177	Target 3520 Tyler Street	Number of Freestanding Signs (Zoning Code Variance)	Variance to allow a second freestanding sign where the Zoning Code allows one freestanding sign on a major street frontage for a commercial complex of 10 acres or more.
12	P13-0876	BevMo! 499 Alessandro Blvd.	Size and Articles of Information on a Freestanding Sign (Zoning Code Variance)	Modification of an existing freestanding sign to: a) allow a 181.5 square feet of sign area on an existing 25-foot tall freestanding sign within a 23.1-acre shopping center where a maximum of 100 square feet of sign area is permitted for commercial complexes of 10 acres or more and b) to allow a maximum of four articles of information on an existing 25-foot high sign where a maximum of three articles of information are allowed for commercial complexes of 10 acres or more.
13	P13-0894 Application Withdrawn	6860 Sycamore Canyon Blvd.	Articles of Information (Zoning Code Variance)	Variance to allow three articles of information where two are permitted.